



Sponsorship Opportunities

Signature Sponsorship: \$5,000.00

- Event naming opportunity (“Holiday Bloom 2020 presented by [your company]”).
 - Opportunity to webhost Virtual Open House (Zoom license of 100+ required)
 - Public recognition of sponsorship at Virtual Open House
 - Prominent/top logo placement on event website (and auction site, if possible)
- Prominent /top logo placement on all virtual/hard advertisements and event correspondence
 - Prominent/first logo placement on sponsor “loop” at beginning of Virtual Open House
 - Prominent social media recognition
- Prominent recognition on any associated Holiday Bloom fundraising campaigns

Premier Sponsorship: \$2,500.00

- Prominent logo placement on event website (except auction site)
 - Public recognition of sponsorship at Virtual Open House
- Prominent logo placement on all virtual/hard advertisements and event correspondence
 - Prominent logo placement on sponsor “loop” at beginning of Virtual Open House
 - Prominent social media recognition
- Prominent recognition on any associated Holiday Bloom fundraising campaigns

Prestige Sponsorship: \$1,000.00

- Logo placement on event website (except auction site)
 - Public recognition of sponsorship at Virtual Open House
- Logo placement on sponsor “loop” at beginning of Virtual Open House
- Logo placement on all virtual/hard advertisements and event correspondence
 - Social media recognition
- Recognition on any associated Holiday Bloom fundraising campaigns

Friend of Kids First: \$500.00

- Logo placement on event website (except auction site)
- Public recognition of sponsorship at Virtual Open House
- Logo placement on sponsor “loop” at beginning of Virtual Open House

Supporter: \$250.00

- Logo placement on event website (except auction site)

Host Committee: \$100.00

- Listed as Host Committee sponsor on event website (for up to two names)

